



Ambassador Newsgroup Wrap Up Notes - Asia Pacific

19 May 2026 - Event Team Version

The following notes have been created from the parkrun Asia Pacific Ambassador Newsgroup held earlier this month. These notes have been made available to Ambassadors, to provide clarity on what information has been shared from the Ambassador Newsgroup with Event Teams, to assist Ambassadors that support, either directly or indirectly, parkrun Asia Pacific Event Teams.

Renee Gimbert, Managing Director

- Three new Non-Executive directors joined the parkrun Australia board in February. [See blog post.](#)
- Please welcome Jane Sharman to the team, as Territory Director, parkrun New Zealand.

Glen Turner, Head of Communications and Health & Wellbeing

- We recently launched our new **Community Outreach Webpage** concept.
- The Australian version is live and we are now developing versions for other Asia Pacific countries.
- The webpages have been designed to support event teams who wish to conduct localised outreach activities, and our community partners, sponsors, landowners and local stakeholders who promote parkrun.
- They were produced following consultation with our community partners and parkrun outreach ambassadors.
- The webpage complements the existing country websites, by providing more information, video and visuals targeted at people who want more information about parkrun before signing up.

Glen Turner, Head of Communications and Health & Wellbeing (continued)

- The webpages are built in-house so we can track their use and make improvements over time.
- We will be adding the QR code to parkrun posters on the Resources Hub for each country as the webpages launch.
- The URL is [resources.parkrun.com/\[countryname\]](https://resources.parkrun.com/[countryname]).
- Please feel free to use and share the webpages as you wish.

Heng Tang, Head of Event Delivery

- Run Director Project Updates
 - Run Director Guide and Incident Report video provided to event teams, run directors and ambassadors.
 - Run Director Guide feedback survey completed in May 2026.
- Run Director Guide feedback:
 - Over 90% voted for easy to use and provide good clarity for the Run Director role.
 - Highest value content - Incident Reporting and Event Day Timelines.
 - The next training video will be 'How to use an AED' as it is the most requested.
- Prospect Support
 - We will carry out gap analysis on existing support provided to prospective Event Directors, the core teams and the Event Ambassadors who support them.
 - We will obtain feedback from Event Ambassadors as well as new and prospective Event Directors on the current support provided to new and prospective events.
 - Based on the feedback and gap analysis, we will create and provide additional resources to Event Ambassadors to support prospective events.
- New Equipment Request Website - coming soon
 - This will be a much cleaner and easier to navigate website for event teams to request their equipment.
 - They are able to access via the same page in the Hub and are able to see photos of the equipment and know what is available for them to request.

TJ McKenna, Safeguarding Manager

- Safeguarding sessions
 - Stalking and harassment
 - Safeguarding hub update
- Bravehearts collaboration to support raising funds for Bravehearts child protection charity and parkrun.
- Safeguarding on the majority of all online calls is being achieved.
- Safeguarding resources will be updated - send though any ideas or suggestions to be included.
- Child Safe Organisation update of progress to date. Staff training and Board training is currently underway.

Shawn Fitzgerald, Volunteer Impact and Engagement Manager

- We are continuing our work on the 2026 Volunteering Objectives, found in the [Global Volunteering Strategy](#). Please feel free to contact me if you have any questions regarding these.
- We have updated volunteer messaging about there “always being more room for volunteers” to support event teams to accept volunteering requests. It is still okay to say “the roster is never full”, but the update is just an alternative which is easier to apply.

Kirsty Woodbridge, Head of Strategic Communications and Public Affairs, parkrun Global

- [Reward & Recognition](#)

To provide feedback on the Ambassador Newsgroup's notes, scan the QR code below or visit [this link](#):

